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OUTREACH TEAM ON THE GO

As part of a new community outreach program, Tri-Rail team members have been at numerous events, including Viva Broward, Parranda Hispanic Fest in Palm Beach County, North Ridge Medical Center's Art & Jazz Fest and more. Through this effort, Tri-Rail actively registers attendees to receive more information about the South Florida Regional Transportation Authority/Tri-Rail, which automatically enters them for a chance to win exciting prizes. Carolyn Amiel was randomly selected as Tri-Rail's winner of a \$250 Best Buy gift card. Be on the lookout for Tri-Rail Outreach Team Members at local events, where you, too, can register to win exciting prizes.

SUPER BOWL GENERATES RECORD RIDERSHIP FOR TRI-RAIL

According to the South Florida Regional Transportation Authority, Super Bowl XLI and game-related activities generated a 49 percent increase in ridership over the previous weekend. The total passenger count for the weekend was 13,537. The SFRTA added three special late-night trains over the weekend to serve Saturday night celebrants and Sunday game attendees.

"I think people who attended the Super Bowl or participated in pre-game festivities realized that Tri-Rail provided a convenient, stress-free and economical way to take part in the whole Super Bowl experience," said SFRTA Executive Director Joseph Giulietti. With weekend fares as low as \$2 and \$4, and a shuttle fare of just \$5, traveling by train was an affordable alternative to the high cost of parking at Dolphin Stadium.

On Saturday, February 3, Tri-Rail carried 6,285 riders. On Sunday, February 4, Tri-Rail carried 7,252 passengers, with almost 1,500 of them riding the two post-game trains at 11 p.m. and midnight. The Sunday ridership count is the highest for that particular day in the history of the system's operation.



February 2007

onboard

The latest news from the South Florida Regional Transportation Authority, a partnership between Broward, Miami-Dade & Palm Beach counties.

SFRTA WELCOMES NEW TRAINS & CONTRACTORS

Ten additional trains are on the horizon and two new contractors will be responsible for Tri-Rail's dispatching and operations. This spring, with the anticipated completion of the New River Bridge Project, the South Florida Regional Transportation Authority will increase Tri-Rail service from 40 to 50 trains daily, Monday through Friday. The expanded schedule offers daily commuters and leisure riders more choices and flexibility.

The proposed new schedule includes 20 and 30-minute headways during peak travel times, as well as a later northbound train to serve shift workers and airline passengers flying into either the Fort Lauderdale/Hollywood International Airport or Miami International Airport.

The public will have an opportunity to comment on the proposed new schedule Friday, February 23 at a Public Meeting held at the SFRTA headquarters, located across the street from Tri-Rail's Pompano Beach Station. The meeting will begin at 9:30 a.m., and all are welcome to attend.

In anticipation of the expanded service, new dispatching and operation contracts were awarded earlier this year. Amtrak won the contract for dispatching, which will start with the two-mile-long New River Bridge. Eventually, dispatching responsibilities are to include Tri-Rail's complete service area along 72 miles of the South Florida Rail Corridor, once the negotiations to transition to Phase B are completed. Amtrak's familiarity with operating along the corridor



► The New River Bridge is truly a sight to see standing 55-feet high and parallel to Interstate 95.



The crew is hard at work pouring concrete on the bridge deck.

should be very beneficial to passengers.

Veolia Transportation won the contract for operations. Veolia is the leading provider of passenger ground transportation on the North American continent. They operate rail, shuttle, bus and paratransit systems in more than 120 locations throughout the United States and Canada, as well as in Europe. Veolia has a well-documented commitment to customer service and has pledged to retain many of the engineers, conductors and ambassadors that our passengers have come to regard as friends over the years. Veolia is scheduled to take over train operations July 1, 2007.

Passengers can log onto www.tri-rail.com to see the proposed new schedule. We are

trying to create a schedule that works for the greatest number of passengers; therefore, your feedback will be strongly considered. Comments will be accepted at marketingresponse@sfrta.fl.gov, until February 23. Comments may also be registered by calling Customer Service at 1-800-TRI-RAIL (874-7245).

(Translations on next page)

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SFRTA DA LA BIENVENIDA A NUEVOS TRENES Y NUEVOS CONTRATISTAS

S e avecina la adición de diez trenes al servicio de Tri-Rail, y dos nuevos contratistas estarán a cargo de las operaciones y el despacho para dicho servicio. Con la anticipada compleción del puente New River en la primavera, la Autoridad Regional de Transporte del Sur de la Florida (SFRTA) aumentará el servicio de Tri-Rail de 40 a 50 trenes diarios, operando de lunes a viernes. Un horario ampliado brindará más opciones y más flexibilidad a los pasajeros, tanto los de negocio como los de ocio.

La propuesta para el nuevo horario incluye adelantos de 20 y 30 minutos durante las horas pico del tránsito, así como un tren rumbo norte posterior para servir a los trabajadores de turno y a los pasajeros que llegan al Aeropuerto Internacional de Fort Lauderdale/Hollywood en Dania Beach y al

Aeropuerto Internacional de Miami.

El público tendrá la oportunidad de comentar acerca del nuevo horario el viernes 23 de febrero durante una reunión pública que se celebrará en la sede de SFRTA, ubicada en frente de la estación de Tri-Rail en Pompano Beach. La reunión comenzará a las 9:30 a.m. y se les invita a todos que acudan a la misma.

En anticipación del servicio ampliado, se adjudicaron nuevos contratos para las operaciones y el despacho al principio del año. Amtrak consiguió el contrato del despacho, el que empezará con servicio en el puente New River, de 2 millas de extensión. Eventualmente, las responsabilidades de despacho comprenderán el área de servicio completo de Tri-Rail, a lo largo de 72 millas del corredor ferroviario del sur de la Florida, una vez que se finalicen las negociaciones para la transición a la Fase B. La familiaridad de dicha empresa con las operaciones del corredor serán de gran beneficio para los pasajeros.

Veolia Transportation consiguió el contrato

de operaciones. Veolia es el proveedor más importante de transportes terrestres para pasajeros en el continente norteamericano. La empresa administra sistemas de trenes, enlaces, autobuses y para-tránsito en más de 120 ubicaciones de los Estados Unidos, Canadá y Europa. Cuenta con una excelente trayectoria con respecto a la atención al cliente y se ha comprometido a retener muchos de los maquinistas, revisores y embajadores que nuestros pasajeros han llegado a apreciar como amigos a través de los años. Veolia asumirá cargo de las operaciones ferroviarias el 1 de julio de 2007.

Los pasajeros pueden visitar el sitio Web www.tri-rail.com para ver el nuevo horario que



se propone. Nos estamos esmerando para crear un horario que funcione para el mayor número de pasajeros, y por lo tanto, le daremos la mayor importancia a las críticas constructivas que nos presenten. Estamos aceptando comentarios al respecto en el sitio Web marketingresponse@sfrta.fl.gov hasta el 23 de febrero. También podrán registrar sus comentarios llamando a la sección de Atención al cliente al teléfono 1-800-TRI-RAIL (874-7245).

SFRTA SWETE NOUVO TREN AK NOUNO KONTRAKTAN YO LABYENVNI

G enyen dis nouvo tren k ap parèt byento ak de nouvo kontraktan k ap responsabl anwva ak fonksyonnan Tri-Rail. Prentan sa a, grasa Nouvo Pwojè New River lan k ap fini pibonè, Otorite Rejyonal Sid Eta Florid pral ogmante sèvis Tri-Rail pou fè l soti 40 tren rive 50 tren chak jou, Lendi a Vandri. Orè amelyore sa a ofri pasaje ki

vwayaje chak jou ak sa ki vwayaje detanzantan sèlman pou rive nan aktivite lwazi plis chwa ak plis fleksibilite.

Nou orè ki pwopoze a gen ladann tan deka 20 ak 30 minit pandan è de pwent pou deplasman yo ansnam ak yon tren ki vwayaje nan direksyon Lenò pou mennen travayè ekip diswa yo ak pasaje avyon ki vle ale swa nan Fort Lauderdale/Hollywood International Airport oswa Miami International Airport.

Piblik la pral gen opotnite pou fè komantè sou nouvo orè Vandredi 23 feviye pandan yon Odyans Piblik ki organize nan biwo santral SFRTA yo, ki sitye sou lòt bò ri ki Mennen nan Pompano Beach Tri-Rail Station. Reyinyon sa a pral kòmanse a 9:30 am e tout moun envite pou patisipe.

Pandan n ap tann sèvis amelyore sa a, nou te atribye nouvo kontra anwva ak operasyon nan debi ane sila. Amtrak te ranpòte kontra a pou anwva yo (dispatching), ki pral kòmanse ak Pon New River la (New River Bridge) ki long 2 mayl. Epitou, responsabilite anwva yo pral gen ladann zòn sèvis konplè Tri-Rail sou tout Korido Florida Rail ki gen 72 mayl de longè, depi negosyasyon yo pou tranzisyon nan Faz B fin fèt. Poutèt Amtrak gen anpil eksperaysn

fonksyone sou koridò sa a, sa pral pote pasaje yo anpil benefis.

Veolia Transportation te ranpòte kontra pou operasyon yo. Veolia se pi gwo founisè transpò terès pou pasaje sou Kontinan Meriken an. Yo okipe fè fonksyone systèm tren, navèt ak sa yo rele systèm para-transit yo nan plis pase 1200 kote Ozetazini, o Kanada, ak an Ewòp tou. Yo gen yon kokennchenn angajman pou sèvis klyiantèl ki byen dokimante e yo angaje yo pou kenbe anpil nan enjenyè, kondiktè ak anbasadè pasaje nou te vin considered tankou zanmi apre tout ane yo te pase ansanm sa a. Veolia sipoze kòmanse okipe fonksyonnan tren yo nan dat 1ye jwiyè 2007.

Pasaje yo kapab anrejstre sou www.tri-rail.com pou al gade nouvo orè a. N apeseye kreye yon nouvo orè ki bon pou pifo pasaje yo: kifè, n ap bay komantè w anpil enpòtans. N ap aksepte komantè yo nan marketingresponse@sfrta.fl.gov, jouk 23 feviye. N ap pran komantè yo tou si ou rele Sèvis Klyiantèl nan 1-800-TRI-RAIL (874-7245).



SPECIAL EVENTS AROUND SOUTH FLORIDA

FLORIDA RENAISSANCE FESTIVAL FEBRUARY 10 – MARCH 11



ri-Rail is the way to go to the 15th annual Florida Renaissance Festival held Saturdays and Sundays, beginning February 10 through March 11 at Quiet Waters Park in Deerfield Beach. The festival is a fun-filled, educational day, commemorating the tumultuous times of the 16th century. Event-goers can enjoy crafts from more than 100 vendors, food, beverages and entertainment from this era.



Attendees have the opportunity to relive Founders' Day, when the village was suddenly inundated by a host of visiting kings and queens, all claiming the land for their respective countries. Enjoy watching their battle which determines who will gain rights to the land. In addition, take part in the daily Royal Feast, boasting five courses of traditional Renaissance cuisine; the Warsteiner Knight's Challenge, a daily chance for one patron to be knighted and the ever-popular Albertson's Kids' Kingdom with crafts and activities for the youngest visitors.

HOW TO GET THERE: Take Tri-Rail to the Pompano Beach Station. From the Pompano Beach Station, riders can connect to Broward County Transit Route #34 westbound to Powerline Road. From Powerline Road connect to BCT Route #14 northbound, and arrive at Quiet Waters Park for the festival.

For more information about the festival, visit www.tri-rail.com, and click on the link to Florida Renaissance Festival.



CALLE OCHO MARCH 11



he world-renowned Calle Ocho event is one of the largest Hispanic street festivals in the country. The event draws more than one-million people from all over the world to

enjoy 23 blocks of entertainment for adults and children of all ages.

Each area of the festival promises excitement, including the KidzZone, where children enjoy arts and crafts, clowns, magicians, sports teams and more. Adults can then move throughout the Parranada Zone, where they can experience the taste of hundreds of international food vendors, product sampling and more than a dozen stages featuring live entertainment from some of the industry's top recording artists. With street dancers and strolling musicians, Calle Ocho is the culmination of Carnaval Miami.

Let Tri-Rail be your ticket to Calle Ocho on March 11 along Eighth Street in Miami-Dade County. Enjoy a relaxing ride on the train, while saving gas, time and money.

HOW TO GET THERE: Take Tri-Rail to the Metrorail Transfer Station. Transfer onto Metrorail going southbound to the Brickell Station. Walk one block north to Southwest 8th Street and then three blocks west to the festival. Visit www.carnavalmiami.com/calle8 for more information.

EMERGENCY EVACUATION

If ordered to evacuate, follow these simple steps and remember:



LOOK.

Avoid hazards such as smoke, debris and unusual substances. Look around for others who may need assistance and help them to leave.



LISTEN.

Follow instructions from transit employees and emergency personnel. Listen and remain calm.



LEAVE.

Proceed to the nearest exit – may be an emergency door or window. Leave behind large objects like suitcases and strollers.



To learn more about what you can do to improve transit safety and security, visit us at www.tri-rail.com or call 1-800-TRI-RAIL (874-7245).

